

S/N 10/666,681

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Leonard Robert Speiser et al.	Examiner:	Gerald J. O'Connor
Serial No.:	10/666,681	Group Art Unit:	3627
Filed:	September 18, 2003	Docket:	2043.093US1
Title:	PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM		

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**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In compliance with the duty imposed by 37 C.F.R. § 1.56, and in accordance with 37 C.F.R. §§ 1.97 *et. seq.*, the enclosed materials are brought to the attention of the Examiner for consideration in connection with the above-identified patent application. Applicants respectfully request that this Supplemental Information Disclosure Statement be entered and the documents listed on the attached Form 1449 be considered by the Examiner and made of record. Pursuant to the provisions of MPEP 609, Applicants request that a copy of the 1449 form, initialed as being considered by the Examiner, be returned to the Applicants with the next official communication.

Pursuant to 37 C.F.R. §1.97(b), it is believed that no fee or statement is required with the Supplemental Information Disclosure Statement. However, if an Office Action on the merits has been mailed, the Commissioner is hereby authorized to charge the required fees to Deposit Account No. 19-0743 in order to have this Supplemental Information Disclosure Statement considered.

Pursuant to 37 C.F.R. 1.98(a)(2), Applicant believes that copies of cited U.S. Patents and Published Applications are no longer required to be provided to the Office. Notification of this change was provided in the United States Patent and Trademark Office OG Notices dated October 12, 2004. Thus, Applicant has not included copies of any US Patents or Published Applications cited with this submission. Should the Office require copies to be provided, Applicant respectfully requests that notice of such requirement be directed to Applicant's below-signed representative. Applicant acknowledges the requirement to submit copies of foreign patent documents and non-patent literature in accordance with 37 C.F.R. 1.98(a)(2).

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The Examiner is invited to contact the Applicants' Representative at the below-listed telephone number if there are any questions regarding this communication.

Respectfully submitted,

LEONARD ROBERT SPEISER ET AL.

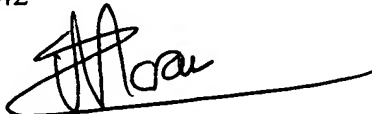
By their Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
408-278-4042

Date

05/09/05

By



Andre L. Marais

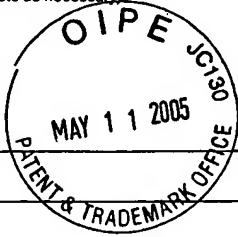
Reg. No. 48,095

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 9 day of May, 2005.

Peter Rebuffoni  
Name

Peter Rebuffoni  
Signature

Substitute for form 1449A/PTO  
**INFORMATION DISCLOSURE  
 STATEMENT BY APPLICANT**  
 (Use as many sheets as necessary)



Complete if Known

Application Number	10/666,681
Filing Date	September 18, 2003
First Named Inventor	Speiser, Leonard
Group Art Unit	3627
Examiner Name	O'Connor, Gerald J.

Sheet 1 of 1

Attorney Docket No: 2043.093US1

**US PATENT DOCUMENTS**

Examiner Initial *	USP Document Number	Publication Date	Name of Patentee or Applicant of cited Document	Filing Date If Appropriate
	US-2001/005639A1	12/27/2001	Khan, S. H.	05/23/2001
	US-2004/0260621A1	12/23/2004	Foster, B. D., et al.	10/20/2003
	US-5,310,997	05/10/1994	Roach, J. V., et al.	09/10/1992

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Foreign Document No	Publication Date	Name of Patentee or Applicant of cited Document	T <sup>2</sup>
	WO-05003898 A2	01/13/2005	Speiser, L. R., et al.	

**OTHER DOCUMENTS -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		ANSARI, A., et al., "Internet Recommendation System", <u>Journal of Marketing Research</u> , Vol. 37(3), Proquest #57914570, (Aug., 2000), 363, 13 pgs.	

**EXAMINER**

**DATE CONSIDERED**

**S/N 10/666,681**

**PATENT**

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Examiner: Gerald J. O'Connor

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SYSTEM

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**COMMUNICATION CONCERNING RELATED APPLICATIONS**

MS Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Applicants would like to bring to the Examiner's attention the following related applications in the above-identified patent application:

<u>Serial/Patent No.</u>	<u>Filing Date</u>	<u>Attorney Docket</u>	<u>Title</u>
10/263,224	October 1, 2002	2043.056US1	METHOD AND SYSTEM TO RECOMMEND FURTHER ITEMS TO A USER OF A NETWORK-BASED TRANSACTION FACILITY UPON UNSUCCESSFUL TRANSACTING WITH RESPECT TO AN ITEM
10/200,908	July 22, 2002	2043.084US1	SELLER CONFIGURABLE MERCHANDISING IN AN ELECTRONIC MARKETPLACE
10/689,970	October 20, 2003	2043.090US1	LISTING RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM
10/877,806	June 24, 2004	2043.093US2	PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM
10/944,070	September 17, 2004	2043.084US2	SELLER CONFIGURABLE MERCHANDISING IN AN ELECTRONIC MARKETPLACE

COMMUNICATION CONCERNING RELATED APPLICATIONS

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Continuations and divisionals may be later filed on the cases listed above, or cited to the Examiner in any previous Communication Concerning Related Applications. Applicants request that the Examiner review all continuations and divisionals of the above-listed or previously-cited patent applications before allowing the claims of the present patent application.

Respectfully submitted,

LEONARD R. SPEISER ET AL.

By Applicants' Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

P.O. Box 2938

Minneapolis, MN 55402

408-278-4042

Date

05/09/05

By



Andre L. Marais

Reg. No. 48,095

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 9 day of May, 2005.

Name

Peter Rebuffoni

Signature

